

2nd Annual Volley-Ween

Sponsorship Opportunities



2nd Annual
VOLLEY-WEEN
Wednesday, Oct 25th
Volleyball Tournament Fundraiser
Raising money for local Santa Monica nonprofits this holiday season

2pm-5pm
\$35 Registration
Watch or Play Volleyball
Food, Drinks, Music & Costume Contest



Perry's Cafe & Beach Rentals
2400 Ocean Front Walk, Santa Monica, CA

Santa MoniCARES
TOURISM SUPPORTED OUR COMMUNITY

Prizes for Tournament Winners
Prizes for Halloween Costumes

Signup email: cares@santamonica.com

Wednesday, October 25, 2023



What is Volley-Ween?

This event is a major fundraising event for Santa MoniCARES, raising much-needed funds that go directly to our local Santa Monica nonprofits this holiday season.

For just a \$35 donation per person, participants can play in or watch the volleyball tournament and enjoy beach games, music, food and drinks! There is even a costume contest and prizes!

The event is located at Perry's Café and Beach Rentals.

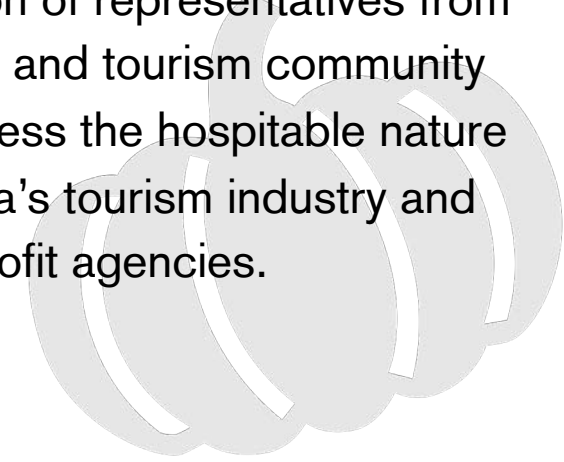




Who Benefits From Volley-Ween?

All donations from the volleyball tournament fundraiser go to Santa MoniCARES to distribute among local Santa Monica charities that provide essential human services during the winter season, including Westside Food Bank, The People Concern and more!

Santa MoniCARES is a coalition of representatives from Santa Monica Travel & Tourism and tourism community partners with a mission to harness the hospitable nature and generosity of Santa Monica's tourism industry and provide support to local non-profit agencies.





Sponsorship Tiers

Opportunities for each Sponsorship Tier are detailed in the next few slides.

Here for the Boos - \$5,000

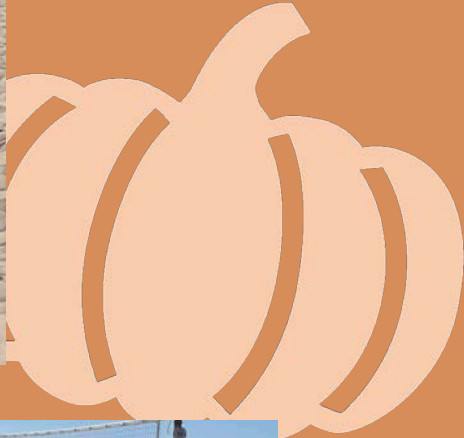
Ghouls Just Wanna Have Fun - \$3,000

If You've Got It, Haunt It - \$1,500

Creeping It Real - \$500

Eat, Drink and Be Scary - \$250

Any donation helps, even in different quantities than the above options. Do you have a business that can offer a service, gift card, or other raffle item to help raise money for this great cause? Please let us know! We can put together a custom sponsor package for you.



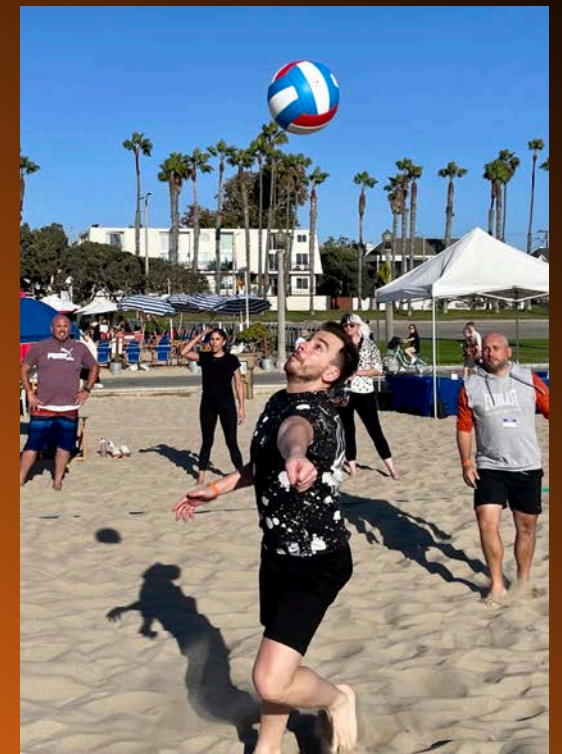
Here for the Boos (\$5,000)

- Naming rights to two volleyball courts
- Six tickets and volleyball team registration
- Logo showing your sponsorship on the food tables
- Mention during mixer at least 5x
- 60 second microphone time to welcome all guests
- Logo Placement:
 - All food stations
 - SantaMonica.com website
 - All email outreach post commitment
 - Postcard take-away
- Feature in Santa Monica Travel & Tourism's Community or Consumer Newsletter
- Opportunity to provide a giveaway product to all attendees
- Social media recognition
- Pumpkin carved with your logo



Ghouls Just Wanna Have Fun (\$3,000)

- Naming rights to one volleyball court
- Four tickets and volleyball team registration
- Logo showing your sponsorship on the bar
- Naming rights to a signature cocktail
- Mention during mixer at least 3x
- Logo placement:
 - At the bar
 - SantaMonica.com website
 - All email outreach post commitment
 - Postcard take-away
- Mention in Santa Monica Travel & Tourism's Community or Consumer Newsletter
- Opportunity to provide a giveaway product to all attendees
- Social media recognition
- Pumpkin carved with your logo

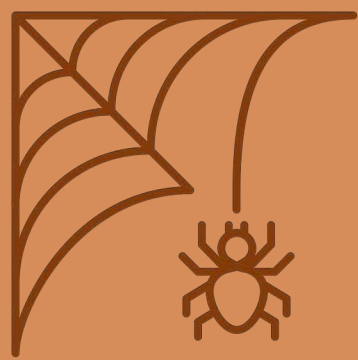




If You've Got It, Haunt It (\$1,500)

- Four tickets and volleyball team registration
- Logo on the DJ booth
- Mention during mixer at least 2x
- Logo placement:
 - DJ booth
 - SantaMonica.com website
 - All email outreach post commitment
 - Postcard take-away
- Mention in Santa Monica Travel & Tourism's Community or Consumer Newsletter
- Opportunity to provide a giveaway product to all attendees
- Social media recognition
- Pumpkin carved with your logo





Creeping It Real (\$500)

- Two tickets and volleyball team registration
- Mention during mixer at least 1x
- Logo placement:
 - SantaMonica.com website
 - All email outreach post commitment
 - Postcard take-away
- Mention in Santa Monica Travel & Tourism's Community or Consumer Newsletter
- Opportunity to provide a giveaway product to all attendees
- Social media recognition
- Pumpkin carved with your logo





Eat, Drink, and Be Scary (\$250)

- Two tickets and volleyball team registration
- Mention during mixer at least 1x
- Logo placement:
 - SantaMonica.com website
 - All email outreach post commitment
 - Postcard Take-away
- Opportunity to provide a giveaway product to all attendees
- Pumpkin carved with your logo





Let's Work Together!

The opportunities presented are just a starting point. We are happy to work with you to customize a sponsorship package that fits your business needs in reaching this Santa Monica audience.

Contact:

Santa Monica Travel & Tourism
(310) 319-6263
cares@santamonica.com

