

5TH ANNUAL VOLLEY-WEEN

SPONSORSHIP OPPORTUNITIES

Contact by October 1

EVENT OVERVIEW

Volley-Ween is Santa MoniCARES' annual Halloween-themed beach volleyball tournament and community celebration, bringing together players, local businesses, families, supporters, and visitors for a day of competition, entertainment, and giving back.

EXPECTED ATTENDANCE: 100+

AUDIENCE: An engaged audience of beach volleyball enthusiasts, local professionals, families, businesses, and Santa Monica visitors.

TOURNAMENT FORMAT: A Halloween-themed beach volleyball tournament with bracket-style competition, championship matches, entertainment, costume contests, and sponsor activations.

3PM – 6PM | WEDNESDAY, OCTOBER 28, 2026

PERRY'S CAFE & BEACH RENTALS
2400 OCEAN FRONT WALK, SANTA MONICA

VOLLEY-WEEN 2026
Sponsorship Levels
PROCEEDS BENEFIT: SANTA MONICARES



\$15,000 (2 AVAILABLE | TWO PRESENTING SPONSORS)

THE VAMP (VIP HOSPITALITY)

Two companies may participate at this sponsorship level.

Each presenting sponsor receives prominent event recognition and VIP hospitality benefits.

PRESENTING SPONSOR RECOGNITION

- Headline recognition as a presenting sponsor of the 5th Annual Volley-Ween, featured across select event marketing and social media.
- Logo inclusion on the official event website.
- Inclusion in a Santa Monica Daily Press event advertisement, where applicable and subject to publication deadlines.
- Prominent recognition in event outreach and select September and October community newsletters.
- Public acknowledgment of support for Santa MoniCARES during the event.

VIP EXPERIENCE

- VIP registration for up to 12 participants.
- Custom team-branded jerseys for up to 12 participants.
- Reserved VIP hospitality space for the sponsor and guests.
- Parking passes for up to 12 guests, subject to venue availability.
- 12 complimentary Pacific Park passes.

BRAND VISIBILITY & ACTIVATION

- Premium branded activation space on the sand.
- Sponsor logo featured on official tournament volleyballs.
- Custom beach towels featuring sponsor branding for VIP participants.
- Branded event wristbands featuring your logo.
- Opportunity to place one branded promotional item in participant gift bags.
- Sponsor recognition through event photography and select social media content.

\$10,000 (1 AVAILABLE)
MAIN STAGE & MONSTERS

- Exclusive naming rights and branding for the main championship court, including recognition as “The [Sponsor Name] Court.”
- Title sponsorship of the event’s signature Costume Contest.
- Premium branding of the DJ stand.
- VIP registration for up to 6 participants.
- Sponsor branding on the physical tournament bracket board.
- Sponsor logo featured on referee and volunteer apparel, subject to production timelines.
- Sponsor logo on the official event website.
- Social media recognition.
- Public recognition during event announcements.
- Opportunity to place one branded promotional item in participant gift bags.

\$5,000 (1 AVAILABLE)
WITCH’S BREW HYDRATION

- Exclusive branding at designated player hydration stations.
- Exclusive branding of the warm-up and stretch area.
- Tournament registration for up to 4 participants.
- Sponsor logo featured on the official event website.
- Social media recognition.
- Public recognition during event announcements.
- Opportunity to place one branded promotional item in participant gift bags.
- Optional Activation
- Opportunity to sponsor a branded frozen treat or refreshment experience, subject to availability and advance approval.



VOLLEY-WEEN 2026
Sponsorship Levels
PROCEEDS BENEFIT: SANTA MONICARES



\$2,500 (3 AVAILABLE)
HAUNTED BOARDWALK

- Branded photo booth experience featuring the sponsor's logo on event images.
- Branded sand game featuring the sponsor's logo.
- Sponsor logo on the official event website.
- Social media recognition.
- Public recognition during event announcements.
- Opportunity to place one branded promotional item in participant gift bags.

\$1,000 (3 AVAILABLE)
CREEPY COASTLINE

- Sponsor recognition on one designated event giveaway item, subject to availability:
- Event "Reanimation Kits" featuring sponsor branding.
- Custom event sweatbands featuring sponsor branding.
- Giveaway tote bags featuring sponsor branding.
- Additional Benefits
- Sponsor logo on the official event website.
- Social media recognition.
- Public recognition during event announcements.
- Opportunity to place one branded promotional item in participant gift bags.
- Production and customization details for giveaway items will be confirmed in advance.

\$500
SAND SKELETONS SPONSOR

- Complimentary Tournament Entry: Standard Complimentary tournament registration for up to 2 participants.
- Company name and logo listed on the Santa MoniCARES event webpage.
- Social media recognition.
- Public recognition during event announcements.
- Opportunity to place one branded promotional item, flyer, or coupon in participant gift bags.

\$250
TRICK-OR-TREAT" SWAG

- Swag bag inclusion for one branded promotional item, flyer, coupon, or giveaway.
- Opportunity to place your brand directly in the hands of tournament participants and attendees.



WHY PARTNER WITH VOLLEY-WEEN?

Volley-Ween offers sponsors the opportunity to connect with an engaged community through a high-energy beach event that combines:

- Community connection.
- Brand visibility.
- Employee and client engagement.
- Experiential marketing opportunities.
- Social media exposure.
- Support for Santa MoniCARES.

Sponsors can select from established sponsorship packages or explore custom opportunities that align with their brand goals and event priorities.

For sponsorship inquiries and custom opportunities, please contact Santa MoniCARES by October 1

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