

Santa Monica New Heroes Celebration

Event Sponsorship Opportunities

	PRESENTING \$15,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$2,500
Recognition	Presenting sponsor billing across all event materials	Gold sponsor recognition	Silver sponsor recognition	Bronze sponsor recognition
Category exclusivity	Yes	No	No	No
Co-branded E-Newsletter	1 dedicated co-branded E-Newsletter	Inclusion in 1 SMTT E-Newsletter (50 words, 1 image and logo)	Inclusion in 1 SMTT E-Newsletter (25 words and logo)	Logo inclusion in 1 SMTT E-Newsletter
Co-branded landing page	Dedicated section on event landing page	50 words of copy and image on event landing page	25 words of copy and image on event landing page	Logo and link on santamonica.com event landing page
Social media	1 boosted co-branded Instagram/Facebook post or reel	1 co-branded Instagram/Facebook post or reel	-	-
Event signage	Featured logo placement on step-and-repeat and on-site signage	Logo placement on shared sponsor signage	Logo placement on shared sponsor signage	Logo placement on shared sponsor signage
Stage recognition	Live stage announcements and speaking opportunity	Live stage announcement	Live stage announcement	—
Event tickets*	10	8	6	2

Payment and Terms

- Sponsorship fees are due in full within 30 days of invoice, unless other arrangements are agreed upon.
- Benefits, timelines and creative assets are subject to SMTT approval and must be finalized at least four weeks before the event — unless otherwise approved by the SMTT team.
- Sponsorship levels and benefits may be customized based on event scope and availability; contact SMTT to discuss a tailored package.

For more information, contact Santa Monica Travel & Tourism at marketing@santamonica.com.

